teopeter.work

teo_peter@outlook.com
+385 (0)99 349 43 19
LinkedIn

Hello, I'm Teo Peter
→ Product Designer & Design Engineer with digital agencies experience.

Design engineer with an MA in Graphic Product Design (University of Zagreb) and experience in digital agencies across branding, websites and mobile apps. AI workflow integrated into daily design — Adobe CC Suite with AI Feature, Claude Code for design and development, Figma Make and GitHub.

Work

Frankie	AI student assistant UX/UI, user flows, dashboard	frankie.frankfurt-school.de
LeaseUp	Real estate deal platform Product research, UX/UI design, design system	leaseup.co
inmusic festival	The biggest music festival in Croatia Brand & visual direction, campaigns, website, signage	inmusicfestival.com

Experience

Sawraft Studio	Designer	Apr 2025 — present
Social Wizard	Student Designer	Oct 2022 — Apr 2024

Skills & Tools

UX / UI Design	Research & Prototyping	Figma Design, Make, Motion
Design Systems	Brand & Creative Direction	Adobe CC Ps, Ai, Id, Ae, Pr
Social Media	Editorial & Publishing	GitHub
Motion & Video	Presentation Design	Claude Code
Print & Production		Notion / Jira
		Slack / Teams
		Google Workspace / Office

AI in work

Claude Code + Design	Figma MCP + GitHub, Figma spec to committed code; used on Frankie to tighten the design-to-dev loop
Figma AI	Make / Motion — rapid iteration of layouts, variants and interactive flows
Nano Banana	Image generation for mockups, moodboards and campaign assets
ChatGPT	UI copy and microcopy testing before hand-off

Education

Graphic Product Design	BA + MA, University of Zagreb · Faculty of Graphic Arts	2019 – 2024
Published research	“The impact of the brutalist approach to web design on user experience in terms of usability and satisfaction” — Acta Graphica, DOI 10.25027/ag.34.1.1	2026
Best Design Days	Student App Design & Pitch, 2nd place	2023
Ecotrophelia Europe	Croatia national representative, packaging design	2021

Volunteering

1posto za grad	Posters and digital campaigns, Zagreb civic engagement
Sindikat biciklista	Design support, Croatian cyclist advocacy

Languages

Croatian (Native) + English (Professional)

teopeter.work